

CONTRACT



ENCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Greer Margolis & Mitchell
3050 K Street Northwest
Washington, DC 20007
USA

Contract / Revision		Alt Order #
905874 / 4		25170683
Product		
4713 candidate		
Contract Dates	Estimate #	
10/18/16 - 10/24/16	4713	
Advertiser	Original Date / Revision	
POL/Roy Cooper for Governor	07/19/16 / 10/12/16	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
ENCT	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agency Code	Advertiser Code	Product 1/2
9912856	297	317
Agency Ref	Advertiser Ref	
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ENCT	10/18/16	10/24/16	Steve Wilkos	9a-10a		:30				NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	4				\$15.00				
2	ENCT	10/18/16	10/24/16	Cops	5p-530p		:30				NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	4				\$10.00				
3	ENCT	10/23/16	10/23/16	Sun 3p Movie	3p-5p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	2				\$10.00				
4	ENCT	10/20/16	10/20/16	Thu 9p Supernatural	9p-10p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	---T---	1				\$100.00				
5	ENCT	10/18/16	10/18/16	Tue 9p No Tomorrow	9p-10p No Tomorrow		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-T-----	1				\$65.00				

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updated product desc.



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 3221 S. Evans St.
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905874 / 4	25170683

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	ENCT	10/21/16	10/21/16	Fri 8p Vampire Diaries	8p-9p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	----F--	1				\$100.00				
7	ENCT	10/19/16	10/19/16	Wed 9p Frequency	9p-10p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	--W----	1				\$65.00				
8	ENCT	10/21/16	10/21/16	Fri 9p Crazy Ex-Girlfriend	9p-10p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	----F--	1				\$65.00				
9	ENCT	10/23/16	10/23/16	Sun 9p Marvel's Agents of S	9p-10p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$20.00				
10	ENCT	10/18/16	10/24/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	3				\$35.00				
11	ENCT	10/22/16	10/22/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$25.00				
12	ENCT	10/18/16	10/24/16	Cougar Town	11p-1130p		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	3				\$10.00				
13	ENCT	10/18/16	10/24/16	Community	1230a-130a		:30				NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	4				\$5.00				
14	ENCT	10/18/16	10/24/16	Cheaters	4p-5p		:30				NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	4				\$10.00				
15	ENCT	10/18/16	10/24/16	Robert Irvine	3p-4p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$10.00				
17	ENCT	10/23/16	10/23/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$25.00

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Contract / Revision	Alt Order #
905874 / 4	25170683

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713

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POL/Roy Cooper for Gov	07/19/16 / 10/12/16

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Week: 10/18/16 - 10/24/16													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-				1	\$25.00				
18	ENCT	10/18/16	10/24/16	Seinfeld	1030p-11p		:30				NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				3	\$25.00				
19	ENCT	10/18/16	10/24/16	Cougartown	1130p-12m		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				3	\$10.00				
20	ENCT	10/18/16	10/24/16	Raising Hope	12a-1230a		:30				NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				3	\$5.00				
22	ENCT	10/18/16	10/24/16	Seinfeld	1030p-11p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-				1	\$5.00				
23	ENCT	10/18/16	10/24/16	Cops Reloaded	11p-12a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-				1	\$5.00				
24	ENCT	10/18/16	10/24/16	Steve Wilkos	8a-9a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				1	\$5.00				
25	ENCT	10/18/16	10/24/16	Judge Alex	2p-3p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				1	\$10.00				
Totals												47	\$945.00
Time Period													
		# of Spots		Gross Amount		Agency Comm.		Net Amount					
09/26/16 - 10/24/16		47		\$945.00		(\$141.75)		\$803.25					
Totals		47		\$945.00		(\$141.75)		\$803.25					

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Contract / Revision	Alt Order #
906874 / 4	25170683

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/12/16

Signature: _____

Date: _____

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